



Provident Capital Transfers Launches HomeSend

Paris, 13 September, 2010

eServGlobal Limited (LSE: ESG & ASX: ESV), a global telecoms software vendor specializing in Mobile Money and Value-Added Services (VAS), and BICS, a leading global provider of voice, data and value added services, today announce that Provident Capital Transfers Limited has connected to the HomeSend international remittance hub.

Provident Capital Transfers Limited is a UK-based money transfer organisation (MTO) and a leader in mobile-based international remittances. It was the first to introduce cross-border international remittances on the M-PESA platform on the United Kingdom to Kenya corridor for the Kenyan immigrant population. With steady business growth, it is constantly on the lookout for more efficient and cost-effective ways to meet increasing consumer demand for mobile based international remittance.

The HomeSend partnership between eServGlobal and BICS delivers the only mobile-centric international remittance hub endorsed by the GSMA. With transfer fees significantly lower than those of traditional international remittance avenues, HomeSend allows subscribers to transfer funds from anywhere, using only their mobile phone and any type of funds, such as airtime and cash.

With the recent connectivity established between HomeSend and Globe Telecom in the Philippines, it is now possible for Filipinos in the United Kingdom to send funds directly to the mobile phones of their loved ones in the Philippines, using Provident Capital Transfers Limited as their cash-in agent.

Beth Munga, Managing Director of Provident Capital Transfers Limited, said "The global demand for mobile international money transfers is developing rapidly and Provident Capital Transfers Limited is proud to be the first UK remittance service provider to meet this growing demand."

"By 2012 1.7 billion people in emerging markets are expected to have a mobile phone but no access to banking services", said Craig Halliday, COO of eServGlobal. "HomeSend offers these subscribers a secure, convenient and inexpensive way to send and receive money and airtime."

About Provident Capital Transfers Limited

Provident Capital Transfers Limited do much more than simply send money. Every day we help the immigrant population within the United Kingdom to connect with their friends, families and loved ones by offering a fast, safe, reliable and convenient means of sending money back home using the mobile phone.

We take pride in being close to our customers. Together with our agents, we speak the same language, live in the same villages and neighbourhoods and share the same culture. Our customers are a significant part of our everyday lives.

Provident Capital Transfers Limited is taking the lead in meeting the growing demand by the immigrant population by offering remittance services that are safe, reliable, efficient and cost effective. We are seizing this opportunity to strengthen our core business, provide a strong customer experience, expand our service offering and drive innovation for the future.

About BICS

BICS delivers best in class global solutions for Voice, Messaging, Roaming, Connectivity and Mobile Financial Services to hundreds of telecommunication providers around the world.

With our passionate and creative teams located in Brussels, Bern, Monaco, Dubai, Singapore and New York, we continuously strive to provide our customers with the highest levels of quality, reliability and interoperability that enable them to maximize end-user value.

Our innovative approach is visible through our place at the forefront of the market consolidation and technology advancement. We are a joint venture of Belgacom, Swisscom and MTN, and have rolled out transformative Next Generation Networks (NGN). This together with our continued focus on Value Added Services for Mobile Operators and our growth strategy has enabled us to reach a world-leading position both on the International Voice and Mobile Data markets.

For more information, please visit BICS website.

About HomeSend

The HomeSend service, based on eServGlobal's technology, is the first mobile centric global hubbing service for international remittance, airtime exchange and roaming recharge, endorsed by the GSM Association. For more information on HomeSend, please see Homesend website.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Telco Service Providers increase their revenue and gain and maintain customer ownership.

eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 60 customers in over 45 countries. For 24 years, mobile, fixed, Internet and multiplay telco providers have used our capabilities to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full "end-to-end" and "any account to any account" Mobile Financial Services and International Money Transfers.

Our Value Added Services in promotions, loyalty, messaging, and multiplay are focused around the transaction and enable service providers to engage with the subscriber in a personalized and dynamic manner.

To reduce time-to market and manage exposure to CAPEX, we now offer multiple licensing alternatives, including SaaS-based flexible, revenue-share pricing.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

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